

BACKGROUND INFO



The news television space in India is a dynamic landscape and has consistently shown growth with channels in multiple languages being broadcast everyday and many more players awaiting permission to launch.

In 2007, Indian Television Dot Com Pvt. Ltd. constituted the News Television Awards to honour the people who make this industry what it is. The initiative met with tremendous success as 550 entries poured in from various Hindi and English news channels. Since then, the NT Awards have become bigger and better and from 2011, awards were also conferred to achievers in Telugu and Marathi news channels.

In all, 42 categories covering programming, personality, channel and special awards have been drawn up this year. The NT Awards will be presented to channel programmers, anchors, presenters, technicians, producers, editors, reporters and management.

SELECTION PROCESS

In most of the categories, a panel of jurors who are from within and outside broadcast news journalism will view all the entries and shortlist them to decide the nominees and the winners. Ernst & Young is the official tabulator of the NT Awards 2014.

THE NEWS TELEVISION
AWARDS 2014



PROGRAMMING AWARDS

- PR1 - Investigative Programme
- PR2 - Daily News Bulletin
- PR3 - News Documentary - Limited episodes
- PR4 - Current Affairs Special
- PR5 - Talk Show
- PR6 - Lifestyle & Fashion News Show
- PR7 - Auto Show
- PR8 - Entertainment News Programme
- PR9 - Entertainment Special
- PR10 - Entertainment Talk Show
- PR11 - Business News Programme
- PR12 - Business Special
- PR13 - Business Talk Show
- PR14 - Sports News Show
- PR15 - Sports Special
- PR16 - Sports Talk Show
- PR17 - Show on Social/Environment Awareness / Social Development Campaign
- PR18 - News Debate Show
- PR19 - Awards Initiative by a News Channel
- PR20 - Televised Live Initiative by a News Channel

PERSONALITY AWARDS

- PE1 - TV News Presenter
- PE2 - TV News Reporter
- PE3 - TV News Anchor
- PE4 - Business News Anchor
- PE5 - Sports News Show Presenter
- PE6 - Entertainment News Anchor
- PE7 - International Correspondent for an Indian News Channel
- PE8 - India Correspondent for an International News Channel
- PE9 - Young TV Journalist (Below 24 years of age)

PROMO, DESIGN & PACKAGING AWARDS

- PP1 - Promo Campaign by a News Channel
- PP2 - Promo for a Channel
- PP3 - TV News Network Promo
- PP4 - Show Packaging
- PP5 - Channel Packaging of the Year
- PP6 - Set Design
- PP7 - Best Use of Graphics by a News Channel

SPECIAL AWARDS

- SP1- News Videographer
- SP2- News Channel Website
- SP3 - Contribution to News Television
- SP4- Most Popular Social Media TV News Brand
- SP5- Mobile Application by a News Channel
- SP6- Social Contribution by a News Network



PROGRAMMING AWARDS

PR1 - Investigative Programme: A feature programme that goes in-depth and investigates single topics of interest, often involving crime, political corruption, corporate wrongdoing, social injustice, etc.

PR2 - Daily News Bulletin: A daily news show that highlights the day's important news and headlines presented by one or many newsreaders, that covers everything from current affairs to politics, sports to weather and even breaks news stories as they happen. The entire bulletin should be sent for the entry to be valid.

PR3 - News Documentary - Limited episodes: A documentary series that continues over more than one episode or consists of a collection/ anthology of one-offs that constitute a central theme. Two episodes must be submitted. Both episodes must have been broadcast between the eligibility dates.

PR4 - Current Affairs Special: A special feature show produced to highlight and emphasize a specific current issue or event.

PR5 - Talk Show: A show hosted by an anchor/s interviewing one or more guests. Debate shows should not be sent for this category.

PR6 - Lifestyle & Fashion News Show: A programme that showcases the latest news and updates from the world of lifestyle and fashion.

PR7 - Auto Show: A programme that highlights the latest news and updates from the world of automobiles.

PR8 - Entertainment News Programme: A programme that highlights the latest news and updates from the world of entertainment, celebrities, films, music and television.

PR9 - Entertainment Special: A special feature programme produced to showcase a specific story or event from the entertainment industry.

PR10 - Entertainment Talk Show: A show hosted by an anchor/s interviewing one or more guests from the entertainment industry.

PR11 - Business News Programme: A programme that showcases the latest news and updates in the world of business, stock markets, etc.

PR12 - Business Special: A special feature programme produced to showcase a specific story or event about the markets, the corporate world, etc.

PR13 - Business Talk Show: A show hosted by an anchor/s interviewing one or more guests from the corporate and business world.

PR14 - Sports News Show: A programme that highlights the latest news and updates from the world of sports.

AWARDS DESCRIPTION



THE NEWS TELEVISION AWARDS 2014

PR15 - Sports Special: A special feature programme produced to showcase a specific story or event about the sporting world.

PR16 - Sports Talk Show: A show hosted by an anchor/s interviewing one or more guests from the world of sports.

PR17 - Show on Social/Environment Awareness / Social Development Campaign: A show produced and dedicated to highlighting a social or environmental issue, its causes and roadblocks and possible solutions to eradicate the problem (including inviting volunteers, donations, etc.). The entry should contain the entire episode and in cases where the episode length exceeds two hours, an additional thirty minute montage of the campaign should be sent, highlighting the foundation, theme and spirit of the endeavour.

PR18 - News Debate Show: A debate show hosted by an anchor/s with a panel of guests. The topic of discussion can be anything from current affairs to politics, sports to entertainment. Talk shows should not be sent for this category.

PR19 - Awards Initiative by a News Channel: Only award shows constituted and organized by a news channel are eligible for this category. The entry should contain footage of the entire award ceremony, which should have aired on the channel in the given time period.

PR20 - Televised Live Initiative by a News Channel: Only live non-award events constituted and organized by a news channel are eligible for this category. The entry should contain footage of the entire event (could be a conference, summit, conclave, social campaign, etc.), which should have aired on the channel in the given time period.

PERSONALITY AWARDS

PE1 - TV News Presenter: A person who presents, narrates or coordinates a newscast/bulletin in which several correspondents give reports.

PE2 - TV News Reporter: A person who reports the news from the location of the story/ event, often as part of a news show. The entry can include footage of live reports, special reports, etc.

PE3 - TV News Anchor: A person who hosts and anchors a news show like a talk show or a debate show.

PE4 - Business News Anchor: A person who hosts and anchors a business news show.

PE5 - Sports News Show Presenter: A person who hosts and presents the sports news.

PE6 - Entertainment News Anchor: A person who hosts and anchors an entertainment news show.

AWARDS DESCRIPTION



THE NEWS TELEVISION AWARDS 2014

PE7 - International Correspondent for an Indian News Channel: A reporter from an Indian news channel who has covered an international story or event. The entry should contain: 1) a show reel of the person's work overseas and 2) the individual's entire coverage of three specific international news stories.

PE8 - India Correspondent for an International News Channel: A reporter from an International news channel who has covered an Indian story or event. The entry should contain: 1) a show reel of the person's work in India and 2) the individual's entire coverage of three specific Indian news stories.

PE9 - Young TV Journalist (Below 24 years of age)

PROMO, DESIGN & PACKAGING AWARDS

PP1 - Promo Campaign by a News Channel: Entries sent for this category should contain a minimum of 3 promos to be considered as a campaign. Any entry which contains less than 3 promos will be disqualified.

PP2 - Promo for a Channel: Apart from the channel promo, entries can be sent for promos of a particular show on the channel.

PP3 - TV News Network Promo: A promo created to showcase the entire TV news network.

PP4 - Show Packaging: The entry should include the opening montage and footage of all graphics used in the programme.

PP5 - Channel Packaging of the Year: A 10 minute montage/show reel of the Channel's work through the year is needed. The show reel should highlight graphics / design / Channel ID / overall look and feel.

PP6 - Set Design: Entries for this category can include any programme telecast on the news channel in the valid time period.

PP7 - Best Use of Graphics by a News Channel: The entry should showcase the channel's use of innovative graphics in shows, special reports, promos, analyses, etc. The entry form should include a complete description of the techniques/technology used.

SPECIAL AWARDS

SP1- News Videographer: The entry should contain 20 minutes of exceptional work by the videographer that the channel deems commendable.

SP2 - News Channel Website: The entry should be sent as a Powerpoint presentation. The presentation should showcase why the website is unique and effective as a news channel website by highlighting content, design, navigation, special features, use of online tools, interactivity, etc.



THE NEWS TELEVISION AWARDS 2014

AWARDS DESCRIPTION

Sp3 - Contribution to News Television: For this category, no entry should be sent.

SP4 - Most Popular Social Media TV News Brand: For this category, no entry should be sent.

SP5 - Mobile Application by News Channel: For this category, no entry should be sent.

SP6 - Social Contribution by a News Network: For this category, no entry should be sent.

ELIGIBILITY

Entries may be submitted by the channel or the producer (only if the programme is commissioned / outsourced). Entries without appropriate company authorisation will not be accepted. Authorisation should be from the business or editorial head of the channel/production house with signature and the company seal. Each entry must have aired between 1 January 2013 and 31 December 2013. Only categories that have at least three valid entries from different channels will be eligible for the jury process.

SUBMISSION GUIDELINES

Entry forms should be typed / handwritten in ENGLISH only. We have restricted entries to three per category from each channel. Multiple entries (limited to three) per category must be filled on a separate entry form each. However, the video for all the three entries of the same category can be recorded on a single DVD. They must be accompanied by a note clearly detailing the time code on which each entry begins and ends. Each entry on the DVD must be labeled with the following information.

The video should be submitted in mpeg or mpg or mp4 or avi or V.O.B or DIVX or mov or Realplayer formats on DVD.

Category No:
Programme/Entry Name:
Length of cut:
Time Code:
Date of Telecast:
Company Name:
Person to be contacted:
Mobile phone number:

Entries should be sent exactly as telecast on air with all the graphics and packaging. But in cases where this is not possible, certification (from the channel head) certifying that the entry was telecast should be submitted even though the entry has no packaging or graphics. For longer duration programmes (of over half an hour) please send the entire programme and a shorter abridged edited version of six minutes detailing the highlights and giving the flavour of the programme. Both the versions should be on the same DVD.



THE NEWS TELEVISION AWARDS 2014

SUBMISSION GUIDELINES

For programmes which have been on air for a long time, you can send more than one episode of each programme for a single category, but all of these should be on the same DVD.

Each entry must be accompanied by a DETAILED NOTE (REASONS FOR ENTRY) on why the specific entry is being submitted, what makes it special, what went into its making, the circumstances under which the coverage took place (FOR PROGRAMMING AND PROMO, DESIGN & PACKAGING CATEGORY ENTRIES), why the candidate is deserving, his or her background, experience (FOR PERSONALITY CATEGORY ENTRIES).

For all personality related entries (eg. Best TV News Reporter) each entry must have FIVE full samples of the individual's work. Additionally, an introductory show reel of the individual's work of about a minute's duration can be submitted on a single DVD.

A note should accompany each parcel detailing the number of entries, the number of DVDs, the entry description note and whatever else is being submitted with each entry. Voice-overs or narratives are permitted only if they were part of the original piece that was aired. The entries from Telugu and Marathi news channels must have English subtitles. The winners will be decided on the basis of the entries (sent in by you), judged by the jury, so please ensure that you send in your best work.

NOTE: Each entry should be accompanied by 2 copies of the related video (2 DVDs)

ENTRY FEES

Payment for entry fees may be made by cheque, DD or cash and must accompany the entries. A processing fee of Rs. 1200/- will be applicable for each entry. A single cheque may be submitted for multiple entries (limited to three per category). Payment must accompany the entry parcels. Kindly add Rs 100/- as cheque processing fee if the branch on which the cheque is raised is not based in Mumbai.

DISQUALIFICATION

An entry that does not adhere to all competition rules as outlined will be disqualified. Entrants will not be notified of disqualification, nor will entry fees be refunded.



THE NEWS TELEVISION
AWARDS 2014

RETENTION OF ENTRIES

All entries become the property of the NT Awards organised by Indian Television Dot Com Pvt. Ltd. and will not be returned. Entrants are requested to keep copies of their entries. By submitting the entries, the entrants are authorizing Indian Television Dot Com Pvt. Ltd. and The NT Awards to use the content of the entries in any format whether broadcast TV (satellite, terrestrial or DTH or pay TV or FTA) or cable TV or film or radio or in print or mobile or podcast or the Internet or DVD or VCD or HD formats for the purpose of propagating and promoting The NT Awards for perpetuity for the general or specific public.

SUBMISSION OF ENTRIES AND FEES

Send complete entry (including DVD, written presentation, entry forms and fees) to:

Indian Television Dot Com Pvt. Ltd.
C-350, Oshiwara Industrial Centre Premises Co-Op. Society Ltd,
Opp. Oshiwara Bus Depot, New Link Road, Goregaon (W),
Mumbai 400104, India.

Phone Number: 91-22-66424000 Fax: 91-22-28767791

Contact: Ganesh Kadam - +91 9860579357 - ganesh.kadam@indiantelevision.co.in
Tanuj Desai - +91 9833091771 – tanuj.desai@indiantelevision.co.in

Entry Deadline: 30th January 2014